

## Digital Content & Art Creator Intern

Autolligent Technologies Pvt Ltd - Bengaluru, Karnataka

### Job Summary

Autolligent Technologies Pvt Ltd (Bangalore based Start-up) is looking for a below team members to be a key contributor. Our founders are industry experts with good management skills from best B schools in India and US. We have a lean organization and do practice agility.

The ideal candidate possesses a passion for writing and an innovative ability to create successful marketing campaigns, Digital Arts, Contents and aid in creating company growth. You will be responsible for generating exciting and compelling stories on both digital and print sources of media.

### Responsibilities and Duties

- Writing, scheduling, and posting content online - Maintaining company web pages and blogs. Helping to develop & document procedures to manage web content.
- Contributing and updating the company's social sites like Facebook, Twitter, LinkedIn and helping to plan and implement social marketing campaigns for specific marketing goals. Create new content to assist marketing campaigns. Optimize content using SEO best practices. Moderating user-generated content.
- Keeping up-to-date with best practices in writing for the web, social media trends, web usability, web design, and business/industry trends.
- Coordinate the content design & publishing of company newsletters (internal & external) via bulk emailing software.
- Prepare internal and external communications including announcements, press releases, analytics reports, presentations, technical documentation, sales support, etc. as needed.

### Required Experience, Skills and Qualifications

- Should have a flair for social media/website content.
- Should be able to design the content strategy for brands.
- Experience in video scripting is an advantage.
- Any Graduates (Pref Major in English, Journalism, Marketing, Advertising or Communications)
- Proficiency in major digital and print platforms
- Producing creative ideas for innovative campaigns

The shortlisted candidates will be called for technical interviews.

Education: Bachelor's (Preferred)

Job Location: Bengaluru, Karnataka (Required)

Language: English (Required)

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